

Privacy policy <http://www.koreawaterfilter.com>

Protecting your trusted data is very important to us. We guarantee that we do not rent, sell or pass on your to any third party. So that you can feel safe in our store, we note that during the order process we strictly comply with statutory safety standards to protect personal data. We use the data you provide to fulfill your order and settlement.

### **Responsible for the collection and use of your data**

Han WorkingK KG

Leonard-Bernstein-Strasse 4-6/8/33

1220, Vienna, Austria

Email: [workingk@workingk.com](mailto:workingk@workingk.com)

### **Type of Information collected**

We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

### **How to collect**

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

### **Why we collect**

We collect such Non-personal and Personal Information for the following purposes:

To provide and operate the Services;

To provide our Users with ongoing customer assistance and technical support;

To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;

To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;

To comply with any applicable laws and regulations

### **How we store, use, share and disclose your site visitors' personal information**

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### **How we communicate you**

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via email, telephone, text messages, and postal mail.

## **Cookies**

You can also visit our shop without using cookies. But some functions in our shop might necessarily require the acceptance of cookies.

### What are cookies and what are they used?

Cookies are stored on your computer as text files which save certain settings in your browser and transmit them. A distinction is made between time-limited cookies, also known as session cookies and persistent cookies. Session cookies are deleted after closing the browser. Permanent cookies are saved for further use in your browser. Password accessibility benefits is one of the functions provided by permanent cookies. We use this feature in order for items to remain in your shopping cart after the browser was closed.

### Use of Cookies

To make visiting our website more convenient and to allow the use of certain functions, we use cookies on different pages. Therefore small text files are stored on your device. Some of the cookies we use are deleted after the end of the browser session, so after you close your browser. (so called session cookies). You can set your browser so that you are informed about the use of cookies and decide individually about their acceptance or exclusion in certain cases or in general. In case of the non-acceptance of cookies, the functionality of our site may be limited.

### Google Analytics

"This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "Cookies", in particular text files that are stored on your computer, to help analyze how users interact with our website. Cookies during your use of this website are usually transferred to a server of Google in the US and stored there. In the case of activation of IP Anonymization on this website, your IP address from Google will be within the member states of the European Union or other parties according to the Agreement on the European Economic Area shortened. Only in exceptional cases the full IP address is transmitted to a Google server in the US and shortened there. On behalf of the operator of this site Google will use this information to evaluate the website, compiling reports on website activity and providing other data with website and internet related services to the website operator. Google Analytics makes sure that your transmitted IP address cannot be merged with other Google data. You may refuse the use of cookies by selecting the appropriate settings on your browser; but we point out that you possibly might not have access to certain features of koreawaterfilter.com. You can also block the cookie generated data (incl. Your IP address) to Google and the processing of these data by Google, by downloading a browser plugin available at the following link: <http://tools.google.com/dlpage/gaoptout?hl=en>.

### Newsletter and personalized marketing

To receive information about the activities of koreawaterfilter.com, it is possible to sign up for a newsletter with your registered koreawaterfilter.com account. Registration for the newsletter is not enabled by default when creating the customer account and can be terminated at any time. In order to allow you to meet your needs the best possible deals to come, we rely on personalized marketing. To this end, we will send you information about products you might like via email. With a short email to [workingk@workingk.com](mailto:workingk@workingk.com), you can unsubscribe the newsletter at any time.

### Secure data transmission with SSL

To protect your data from third parties, we work exclusively with a strictly audited encryption method, the so-called SSL (Secure Sockets Layer). This method encrypts your data when filling the registration form and during payment process, so that when the data is sent through our secure server, no third party is able to obtain any information. Thus you have the assurance that your personal information such as address or telephone number are transmitted exclusively to us. This SSL encryption can be identified by a lock icon on your browser and on he change the URL address of "http" to "https". These two notes are the guarantee for the security of your personal information.

### Social Media Plugins

On our website, so-called social plugins ("Plugins") for the social network Facebook are used, which is operated by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA ("Facebook"). The plugins are marked with a Facebook logo or the phrase "social plugin of Facebook" or "Facebook Social Plugin". An overview of the Facebook plugins and their appearance may be found here: <http://developers.facebook.com/plugins> . When you visit a page of our website that contains a social plugin, your browser makes a direct connection to the Facebook servers. The content of the plugin is transmitted directly from Facebook to your browser and integrated into our side. Through this integration, Facebook receives the information that your browser has accessed the relevant page of our website, even if you do not have a Facebook profile or just are not logged into Facebook. This information (including your IP address) is transmitted from your browser directly to a Facebook server in the US and stored there. If you are logged into Facebook, Facebook can assign to visit our site to your Facebook profile immediately. If you interact with the plugins, for example, the "Like" button or the comment function, this information is also transmitted directly to a Facebook server and stored there. The information will also be posted on your Facebook profile and is visible to your Facebook friends . To learn more about the purpose and scope of data collection, and for further information about your rights and settings options for protecting your privacy, please visit the privacy policies page of Facebook: <http://www.facebook.com/policy.php> . If you do not want Facebook to collect data via our website and assign it to your account, you must log out on

Facebook before visiting koreawaterfilter.com . You can prevent the loading of the Facebook plug-ins with addons for your browser completely, for example, with the "Facebook Blocker" (<http://webgraph.com/resources/facebookblocker/>).

Using Google+ plugins (eg "+1" button) on our website, so called social plugins ("Plugins") the social network Google+ is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043 ( "Google").

The plugins include the "+1" button on a white or colored background of our website. You can find an overview of the Google plugins and their appearance here: <https://developers.google.com/+/plugins> . When you visit a page of our website that contains a social plugin, your browser makes a direct connection to the servers of Google. The content of the plugin is transmitted from Google directly to your browser and integrated into the side. By integrating these services, Google receives the information that your browser has accessed on the relevant page of our website, even if you have a profile on Google+ or are not currently logged in Google+. This information (including your IP address) is transmitted from your browser directly to a Google server in the US and stored there. If you are logged in Google+, Google may assign your visit to our site directly to your Google+ profile. If you interact with the plugins, for example, when pressing the "+1" button, the corresponding information is also sent directly to a Google server and stored there. To learn more about the purpose and scope of data collection, and for further information about your rights and settings options for protecting your privacy, please visit the privacy policies page of Google: <http://www.google.com/intl/de/+/policy/+1button.html> .If you do not want Google to collect and assign data to your account, you must log out of Google services before visiting koreawaterfilter.com. You can prevent the loading of the Facebook plug-ins with addons for your browser completely, for example, with the "NoScript" (<http://noscript.net/>).

We are also using Twitter plugins (eg "Tweet" button) on our website, so called social plugins ("Plugins") of the popular micro-blogging service Twitter. This service is operated by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103 , USA ("Twitter"). The plugins are usually marked with a Twitter logo, for example in the form of a blue "Twitter- bird". You can find an overview of Twitter plugins and their appearance here: <https://twitter.com/about/resources/buttons> . When you visit a page of our website that contains a social plugin, your browser makes a direct connection to the servers of Twitter. The content of the plugin is transmitted directly from Twitter to your browser and integrated into the website. By integrating this service, Twitter receives the information that your browser has accessed on relevant page of our website, even if you have a profile on Twitter or are currently not logged in to Twitter. This information (including your IP address) is transmitted from your browser directly to a server of Twitter in the US and stored there. If you are logged into Twitter, Twitter can assign your visit to our site to your Twitter account directly. If you interact with

the plugins, for example by pressing the "Tweet" button, the corresponding information is also transmitted directly to a server of Twitter and stored there. The information will also be published on your Twitter account and might be visible to your contacts. To learn more about the purpose and scope of data collection, and for further information about your rights and settings options for protecting your privacy, please visit the privacy policies page of Twitter: <https://twitter.com/privacy>. If you do not want Twitter collect your data on our website, and assign it to your Twitter account, you must log out of this service before visiting our website. You can also use add-ons to prevent the loading of Twitter plugins by your browser, for example with "NoScript" (<http://noscript.net/>).

### **How you withdraw your consent**

If you don't want us to process your data anymore, please contact us at [workingk@workingk.com](mailto:workingk@workingk.com) or send us mail to: Leonard-Bernstein-Strasse 4-6/8/33, 1220, Vienna, Austria.

### **Privacy policy updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### **Questions and your contact information**

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us at [workingk@workingk.com](mailto:workingk@workingk.com) or send us mail to: Leonard-Bernstein-Strasse 4-6/8/33, 1220, Vienna, Austria.